

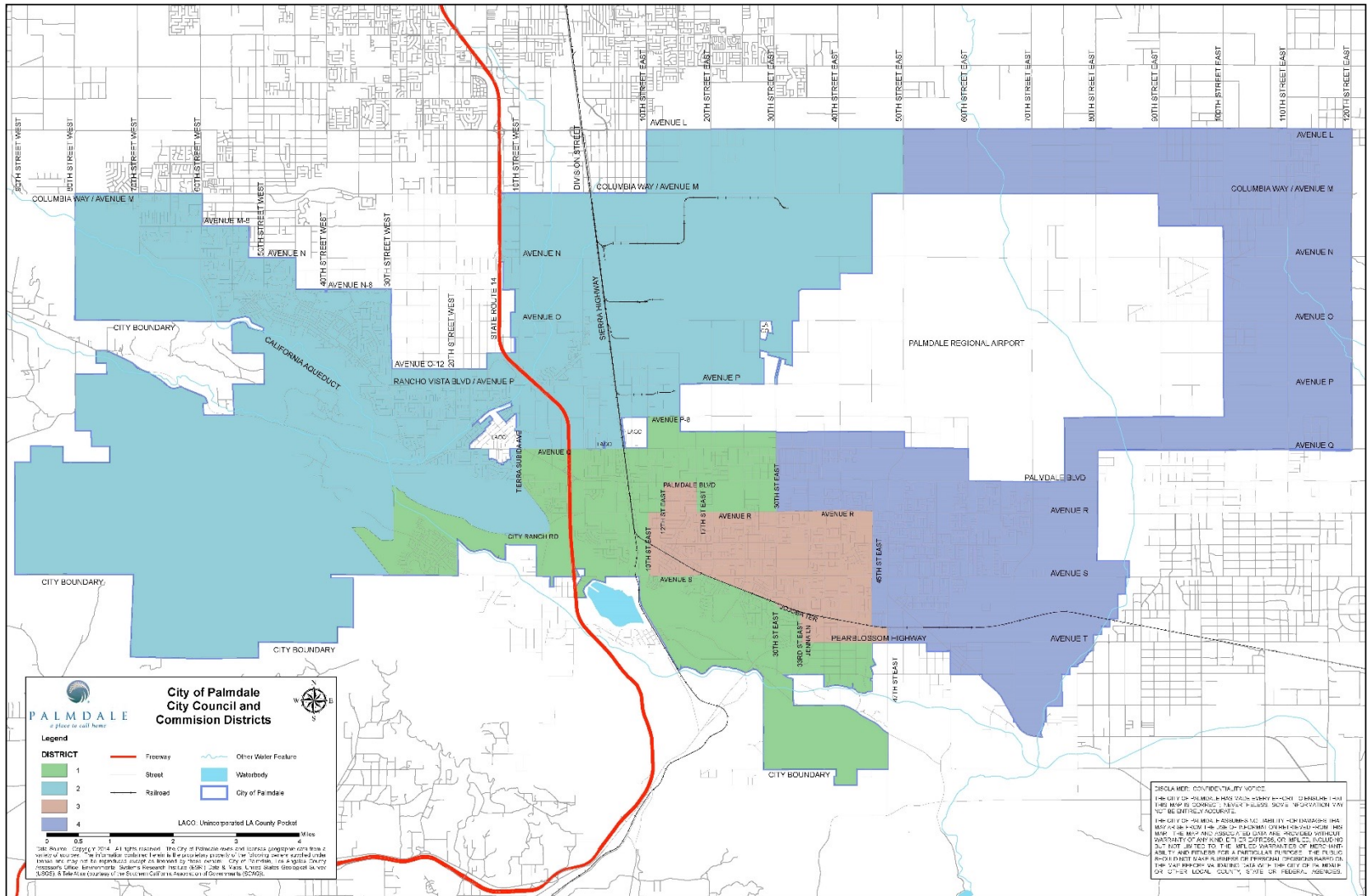
City of Palmdale



Introduction to Redistricting

National Demographics Corp.

Current District Map (2014)



Redistricting Process

Date	Event
August 23, 2021	Initial meeting of Advisory Redistricting Commission (ARC)
September 14, 2021	Public hearing #1 to educate the public and solicit input on communities of interest
Mid-September	California releases official redistricting data
October 12, 2021 October 16, 2021 October 25, 2021	Workshops in each district to demo mapping tools and receive public input
November 2, 2021	Public hearing #2 to present demographic analysis of current districts
January 11, 2022	Public hearing #3 to review draft maps submitted by the public
January 21, 2022	Deadline for ARC to recommend map to City Council
February 1, 2022	Public hearing #4 City Council adopts preferred map
April 17, 2022	Legal deadline for Council to adopt new map
November 8, 2022	First election with new district map

Legal Requirements & Other Goals

1. Federal Law

- ✓ Ensure equal population
- ✓ Comply with federal Voting Rights Act
- ✓ Prevent racial gerrymandering

2. California Law

1. Ensure geographic **contiguity**
 2. Minimize division of neighborhoods & **“communities of interest”**
 3. Create easily identifiable boundaries
 4. Maintain **compactness**
- ✓ Do not “favor or discriminate against a political party”

3. Other Goals

- Minimize changes to election cycles
- Respect voters’ choices
- Preserve core of existing districts
- Anticipate future growth

Do not bypass a nearby population to take in a more distant population

Defining Neighborhoods



What is your neighborhood?

What are its geographic boundaries?



Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods: Defining “Communities of Interest”

Under California Elections Code, “community of interest” has a very specific definition in the context of redistricting:



A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Definitions of “communities of interest” do **not** include relationships with political parties, incumbents, or political candidates.

What Defines My Community?

Ask yourself...

What brings us together?

- Common social or economic interests
- Shared characteristics or experiences
- Similar issues or impacts of city policies

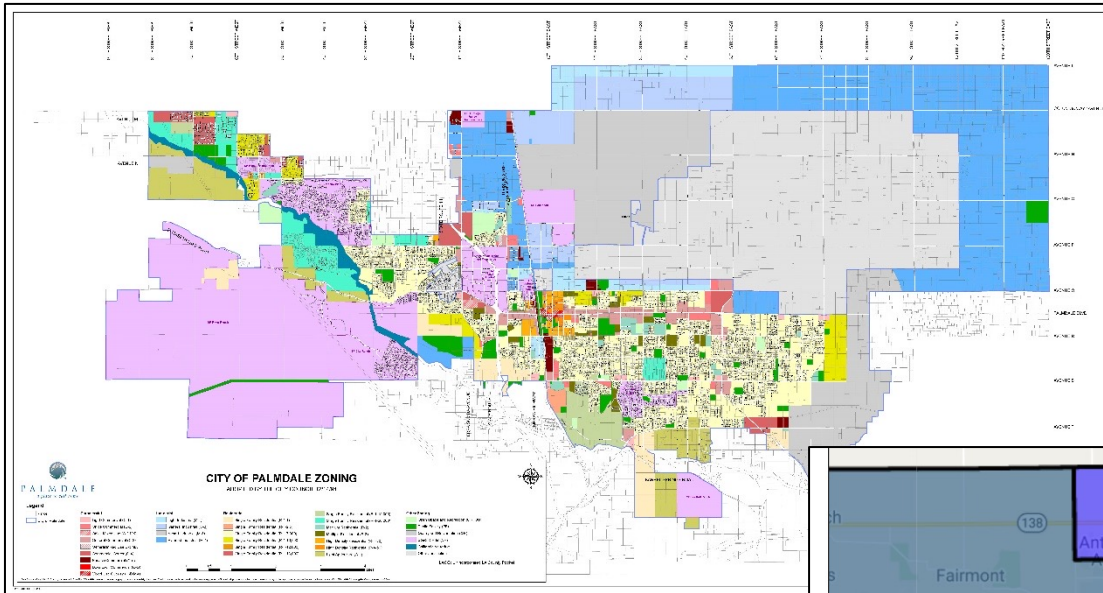
+

Where are we?

- Physical boundaries, such as highways or major roads, waterways, hills, etc.
- Areas around parks, schools, or other landmarks

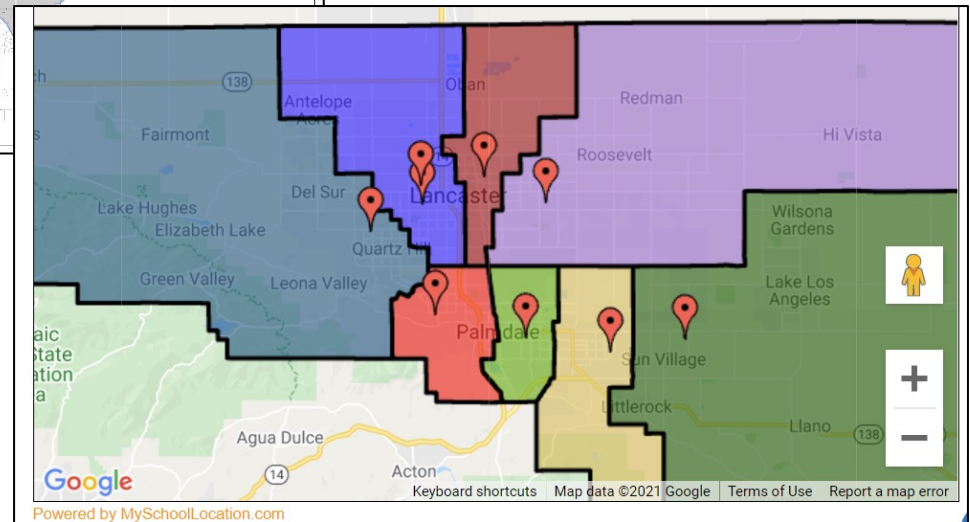
→ Would my community be best represented in a single district?

Possible Communities of Interest



Zoning Areas

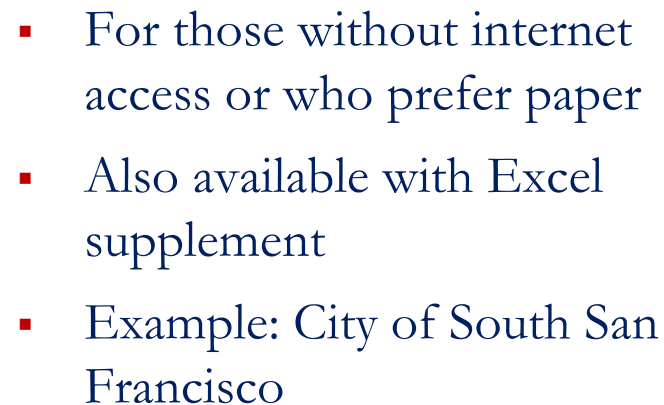
School Attendance Areas



Public Mapping Tools

- Different tools for different purposes and different levels of technical skill and interest
 - **DistrictR:** Easy-to-use online map drawing tool
 - **Paper Participation Kit:** Simple paper map drawing tool
- Draw your community of interest, draw the district you want for your area, or draw an entire citywide map

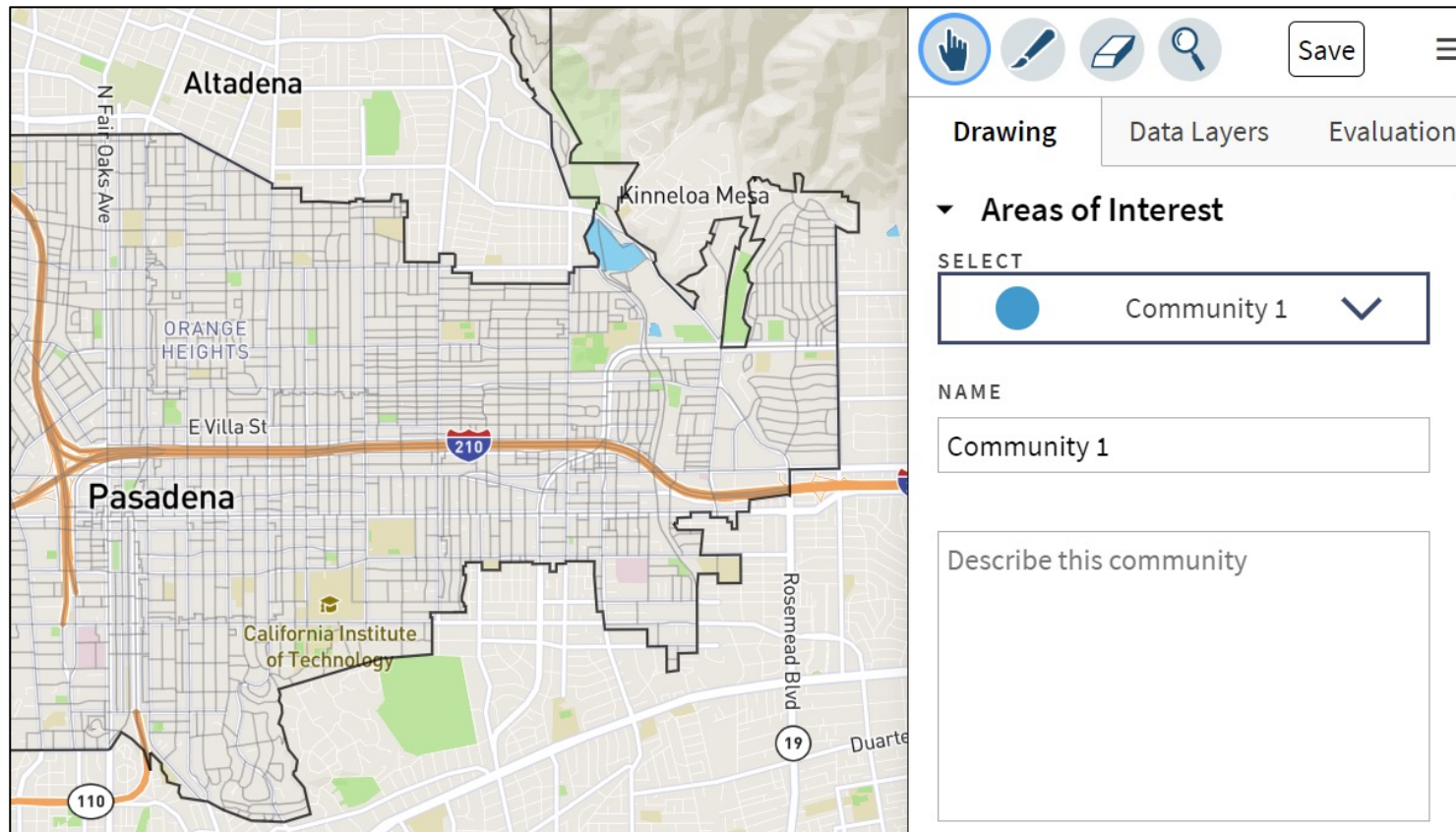
Palmdale's mapping tools
launch in October

[illegible]

DistrictR

- Simple online mapping tool
- Example: City of Pasadena

**Palmdale's mapping tools
launch in October**



Outreach Overview



Outreach and public engagement efforts include:

- Four public hearings, as required by law
- Four community workshops about redistricting, mapping tools, and communities of interest
- Social media, phone and email outreach promoting educational material on redistricting and encouraging participation by attending public meetings, drawing maps and sharing input on communities of interest.